

# Transforming Social Care in Kent



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# Today's presentation will cover:

- Key messages from **Active Lives**
- Government agenda including **Putting People First**, and **Transforming Social Care**
- Implementation of **ALfA**, especially **Self-Directed Support**
- **Strategy for Later Life**

**'Personalisation' underpins all of these**

# Drivers of change

- People's expectations are rising
- The numbers of older people and disabled people are growing
- Need to use limited resources effectively - especially in times of recession
- Collectively, local government and its partners could do more to stimulate/support communities and individuals to help themselves.

# Personalisation

“.....the way in which services are tailored to the needs and preferences of citizens. The overall vision is that the state should empower citizens to shape their own lives and the services they receive.”

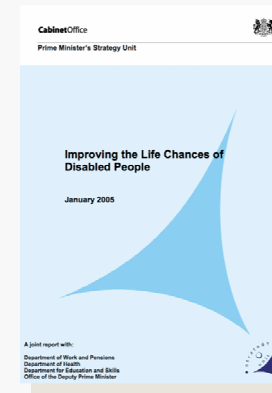
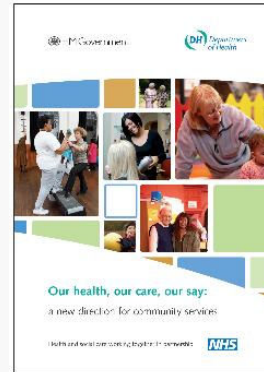
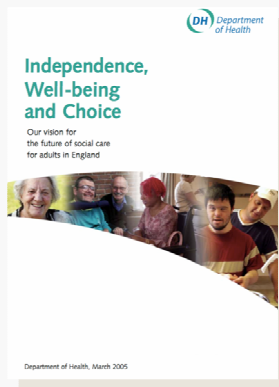
*LAC Circular DH 2008 1: Transforming Social Care*

“....every person who receives support, whether provided by statutory services or funded by themselves, will be empowered to shape their own lives and the services they receive in all care settings.”

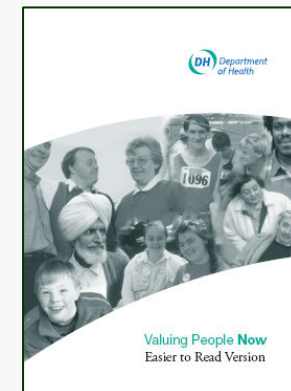
*DH website - introduction to personalisation*

# Active Lives - “what we want”:

- choice and control (including being able to choose to let others organise support for us – not everyone wants to do it themselves)
- better information - especially during transition/change
- to live in our own homes
- jobs (if not retired), and to contribute
- to follow our interests, have a social life, join in with community activities
- carers to have a life apart from caring



# The National Agenda for Transformation



# Putting People First

- A shared vision and commitment to the transformation of Adult Social Care
- Development of a new personalised adult care system
- Commitment to independent living for all adults
- Collaborative approach
- Empowering people
- Need to win hearts and minds of all stakeholders
- Adult Social Care to take a leadership role

## Putting People First (2)

- Transformation to be delivered through the new performance framework (NB CSCI changes to CQC)
- Universal information, advice and advocacy service
- Common assessment process with emphasis on self-assessment
- Person-centred planning and self-directed support mainstreamed
- Family and carers seen as experts
- Workforce – new skills academy
- SCIE to promote, identify and disseminate best practice and innovation

# Transforming Social Care

- Local Authority Circular LAC(DH)(2008) 1
- More detail about ‘a personalised approach’
- What reforming social care means - whole system change - cultural, transformational, transactional across the public sector as a whole.
- Funding
  - 2008       £1.980m,
  - 2009       £4.655m
  - 2010       £5.770m
- 3 years to make real and measurable progress
- Outcomes: Better health and well-being, better care

# The Reform Model



# Active Lives for Adults (ALfA)

The modernisation programme to deliver the 10 year vision set out in Active Lives includes:

- Better Homes, Active Lives
- Whole Systems Demonstrator Project
- Good Day Programme
- Mobile Working
- Older People's Modernisation Programme (in-house)
- Self-Directed Support

## Self Directed Support (SDS)

... is a new model of social care driven by the belief that people will have a **better quality of life** if they can design their own social care according to their **individual needs**.

**Control** is transferred from **social services** to the **individual**, who decides what form their support will take, when it will take place, and who will provide that support. They could self-manage the support, but they might also choose to have somebody else (including KASS) manage it for them.

SDS offers **choice**, **control** and **power** to the individual and hence delivers **personalisation**.



A change to the way the social care system operates to give you choice control and power over the support you receive.

## Personalisation

The process by which state provided services can be adapted to suit you. In social care this means everyone having choice and control over the shape of their support along with a greater emphasis on prevention and early intervention.

## Self-directed Support

### Individual Budgets

A clear up-front allocation of money that can combine several funding sources that you can use design and purchase support, from the public, private or voluntary sector.

### Personal Budget

Like an individual budget out solely made up of social care funding.

A cash payment paid directly to you so you can acquire your own support, rather than having them delivered by the council. One of a range of options for people getting individual or personal budget – other choices involve you having someone else manage your support for you.

### Direct Payments

# A Case Study

Moved to Direct Payments because of poor quality service from an agency (frequent changes in personnel, varying arrival times, missed calls..)

- “...the indisputable main feature of direct payments is that it returns control of my life to me through my carers
- “...reintroduced facets of my life that were lost to me, such as going to the theatre, meeting friends, shopping, going for walks and seeing flowers and birds etc.”

# **The Self-Directed Support (SDS) Project**

## **What will it achieve for the people of Kent?**

- 1. Increased choice and control**
- 2. Need met earlier through a clear focus on prevention**
- 3. Access made easier through a greater variety of access points in the community**
- 4. Proportionate assessment for people with less complex needs through (supported) self assessment**
- 5. Capacity to better support people with complex needs**
- 6. Coordination/brokerage services to support people to have greater choice and control - including self-funders**
- 7. Enablement services**

# **Self-Directed Support Project: Components**

- 1. Personal Budgets**
- 2. Enablement**
- 3. KASSCAT (Kent Adult Social Services Contact Assessment Team)**
- 4. Assessment and Enablement**
- 5. The Co-ordination Service**

***See KNet - Your Guide to SDS***



# Challenges

- Professional culture - this is major change
- Balancing individual choice/risk/duty of care
- Making best use of resources
- Increasing diversity in the market whilst providing stability for good providers
- Closer integration with Health

But we are relentlessly optimistic, and convinced that this is the right direction of travel.

# Strategy for Later Life

- Older People's Champion (Mike Angell)
- Widespread consultation on issues affecting older people (50+, 36% of Kent population....)
- Public Health Board taking ownership, on behalf of Kent Partnership
- KCC-wide officer group established
- Tapping into District Council and NHS networks
- About to publish "Older People of Kent" information
- Strategy itself and Action Plan to be published shortly
- 1st October is International Older People's Day

# Strategy for Later Life - issues

- **Valuing later life**
- Planning for a secure old age (**financial security**, **physical health**, good social life)
- Healthy Communities (ie good and accessible **transport**, decent homes, community safety, leisure activities, prevention of social isolation)
- Learning (**information**, advice, guidance, technology, stimulation)
- Independent Living (“societies are judged by how they **care for their most vulnerable**”)

**Thank you for listening**

**Questions? Comment?  
Debate?**

